

Manish Sharma

Manager Experience Engineering

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SUMMARY

Manish Sharma is a Manager Experience Engineering based in the London office of Publicis Sapient, with over a decade of experience delivering large-scale, customer-facing digital platforms across banking, financial services, retail, and consumer domains. Since joining Publicis Sapient in 2013, he has led and contributed to complex programmes spanning the full delivery lifecycle — from architecture and design through build, release, and production support.

Manish brings deep expertise in digital banking and transaction platforms, with a strong focus on deposits, account servicing, Open Banking, API-led architectures, and regulatory-compliant solutions. As an engineering leader, he has successfully led onshore and offshore teams, owned end-to-end delivery of critical workstreams, mentored engineers, and partnered closely with client stakeholders to deliver high-quality, scalable, and secure solutions.

He actively promotes engineering excellence by leveraging AI-assisted delivery approaches, including tools such as PS Slingshot and GitHub Copilot, to accelerate development, improve code quality, and increase overall delivery velocity.

He is recognised for combining strong hands-on technical capability with pragmatic leadership, delivery ownership, and client engagement.

WORK EXPERIENCE

Publicis Sapient

Nov 2013 to Present

Lloyds Banking Group - Business Transaction Banking

Engineering Lead

Skills/Domain: ReactJS, Java Microservices, Cloud, Adobe Experience Manager

Description: Manish is currently working on a large-scale Business Transaction Banking Platform delivering customer-facing digital journeys for commercial and corporate banking clients. The programme focuses on secure, compliant, and scalable servicing of deposit products, including high-value transactions and complex account servicing workflows. The platform integrates modern React web applications with backend microservices, AEM headless CMS, Azure CI/CD pipelines, feature flags, and monitoring to support controlled releases and operational resilience.

Role & Responsibilities:

- Led a cross functional feature team comprising Backend, Frontend, and Quality Engineers, providing day to day technical leadership, delivery direction, and coaching.
- Partnered closely with Product Owners to shape backlogs, clarify requirements, prioritise features, and ensure alignment between business outcomes and engineering delivery.
- Worked with Enterprise Architecture and platform teams to align solution design with target state architecture, security standards, and regulatory expectations.

- Owned end to end delivery of complex deposit and account servicing features, from design and estimation through build, testing, release, and production support.
- Established clear engineering practices across FE, BE, and QE, promoting high code quality, automated testing, and consistent ways of working.
- Acted as the primary technical escalation point for feature teams, resolving complex design, integration, and dependency challenges.
- Leveraged AI assisted tools such as PS Slingshot and GitHub Copilot to accelerate development, support refactoring, and improve overall team productivity.
- Coordinated dependencies across multiple squads and enterprise services, improving visibility, planning, and delivery flow.
- Mentored engineers and emerging leads, fostering a culture of ownership, continuous improvement, and high performance.

Lloyds Banking Group - API Enabler Lab

Engineering Lead

Skills/Domain: React, Node, TypeScript, Azure, APIM gateway, Docker

Description: API Marketplace is a Self-Service portal to provide a world-class experience for developers and partners, both internally and externally, to engage with LBG's API offerings. The goal was to enable a great experience via a single portal to help discover and consume the API portfolio and foster engagement with the API developer community at large.

Role & Responsibilities:

- Led significant projects in the API Enabler lab, resulting in the successful delivery, which is highly praised by both the client and account leadership.
- Played a key role in setting up and governing the project, including project architecture, technical design, and approvals from multiple forms on the client side, and executed the project smoothly in a new Azure cloud infrastructure environment.
- Expanded the team from 5 to 11 software engineers, resulting in increased company revenue.
- Guided junior team members, screened profiles, conducted interviews, and collaborated with the UX team and multiple other teams from the client side to ensure a successful delivery.
- Worked on both frontend and backend technologies, including building web application, APIs, and gateways contributing to the comprehensive development of the project, and improving its overall quality, positively impacting the business.

Lloyds Banking Group - Open Banking Lab

Track Lead

Skills/Domain: Node (Loopback), APIC gateway, Docker, React, Redux, Mobx, Styled Component, Storybook, Jest, Enzyme

Description: In the LBG Open Banking Lab, Manish was working on the Open Banking solution, which provides secure third-party access to payment and accounts, supporting compliance with the Payments Services Directive (PSD2) to improve consumer rights and enhance online security.

Role & Responsibilities:

- As a lead for the front-end track, Manish developed multiple React Web Apps, a React component library, and Node channel services (APIs) and successfully delivered them across multiple releases.
- Worked with Business Analysts and product owners to create backlogs in JIRA, organized and prioritized tasks, defined requirements, and identified dependencies to ensure a clear understanding of goals and deadlines for the team.
- During the development of Node Channel Services, he collaborated with the Enterprise Services team to finalize and close the contract regarding the request and response of Rest APIs.
- Maintained and uplifted project style guides and component libraries (Node Packages) for multiple brands as per the UX/UI specifications of the Bank.
- Actively participated in and facilitated the sprint demo, showcasing the sprint delivery and representing the Lab during cross-Lab discussions and RTL processes.

Starbucks Reserve**Track Lead**

Skills/Domain: React, Next JS, Styled Component, Storybook, Jest, Enzyme

Description: Developed a Single Page Application with server-side rendering, built-in Next JS, using Styled Component. Used NPM and custom Node scripts to create builds, run linters, and test cases. This user interface application sits on top of several web services, which interact with business services through various layers down to the data stores.

Role & Responsibilities:

- Closely worked with Delivery Managers to scope out projects, provided inputs to design a realistic delivery plan along with risk mitigation.
- Involved in Sprint planning and story pointing, assigned and tracked the sprint deliverables to the team members on a day-to-day basis.
- During the assignment, learned Next JS, fundamentals of SSR, Styled Component, and App deployment on Azure.
- Helped and educated the team to write unit test cases, integrate tools and tasks into the build process to track code coverage, and ensure code quality.

Dubai Properties**Senior Developer**

Skills/Domain: ES6, HTML5, CSS3, Sass, Foundation, Gulp

Description: A login-based customer portal where the user (Owner/Tenant) has a list of all their properties and can request various types of services, such as Payment, Mortgage, NOC, and Amenities booking against their properties.

Role & Responsibilities:

- Created seamless processes for the team by establishing standards and frameworks for effective and efficient integration. Also, created and tracked the plan and activities for the team members on a day-to-day basis.
- Created Project/Folder Structure and set up automated Build Processes on local and development environments. Architected and designed Components and their interactions throughout the UI layer and associated backend systems.
- Worked on several complex modules like Login, Payment, and Booking.

PGA European Tour

Senior Developer

Skills/Domain: React, Redux, ES6, Webpack, Gulp, HTML5, CSS3, Sass

Description: This sports portal includes a listing of Players, Tournaments, and scoreboards for both live and post Golf matches. It was a CMS (Sitecore) managed application that used HTML/Handlebar for templating, a REST API for data, and a React JS app to display scoreboards for live and post matches.

Role & Responsibilities:

- Manish was part of the Data Service module team responsible for designing and developing a front-end solution for the data service layer.
- Took ownership of discussions and closed the approach with the backend team regarding how the REST API would integrate with the front-end solution for the multiple leader boards used to display scores for live and post matches.
- As one of the team members, he was part of the leader board Front-end team, where they developed a React JS application with a RESTful API to display scoreboards for multiple match formats.

Fidelity international

Senior Developer

Skills/Domain: Backbone.js, Marionette.js, Require.js, Underscore.js, HTML5, CSS3, Sass, Foundation, Karma, Mocha, Grunt

Description: The FNW web strategy Programme aimed to replace an existing web application with a new Single Page Application (SPA) developed in Backbone JS (front-end) with REST services. During this program, the team developed an application used as a workstation by Portfolio Managers or Fund Advisors to track all the details about their clients' portfolios.

Role & Responsibilities:

- Collaborated with Interaction and visual designers across geographies on a day-to-day basis to collect information and understand their requirements, preparing prototypes for the next level of usability testing, accessibility review, and development.
- In an Agile team as Track Lead, his responsibilities included designing and running the front-end architecture, taking care of builds and releases as modules and sprint bases.
- Built style guides to maintain consistency in brand and design, also consulted and documented UI best practices and code standards.

Marks and Spencer PLC

Associate Developer

Skills/Domain: HTML5, CSS3, JavaScript, JQuery, Handlebars

Description: The M&S Multi-Channel Foundation Programme (MCFP) aimed to develop a new multi-channel Web Application on a new platform to replace the existing one. It was a large-scale E-commerce application with multiple complex modules, including PLP, PDP, Basket, Checkout, and Payment.

Role & Responsibilities:

- Worked on cross-browser and cross-device compatibility issues across multiple browsers (IE, Mozilla, Safari, Chrome) and devices (iPad, iPhone, Android devices).
- Worked on designing and developing basket and checkout components with complex functionalities

related to JavaScript and jQuery.

- Refactored multiple components to improve application performance and user experience, also worked with team members from other disciplines to create consistent and innovative visual interfaces.

Dotsquares Technologies India Pvt. Ltd.

Mar 2012 to Oct 2013

No projects available for this organization

Role Or Designation: N/A

Skills/Domain: N/A

Description: N/A

Role & Responsibilities: N/A

Black Lotus IT Solutions Pvt. Ltd.

Aug 2010 to Feb 2012

No projects available for this organization

Role Or Designation: N/A

Skills/Domain: N/A

Description: N/A

Role & Responsibilities: N/A

EDUCATION

Education/Degree	Specialization	Year Completed	University/Institute
Secondary (10th)	First Class	2003	Board of Secondary Education, Rajasthan, India
Bachelor of Engineering	Electronics and Communication Engineering (First Class)	2009	University of Rajasthan, India
Senior Secondary (12th)	PCM (Physics, Chemistry, Maths) - First Class	2005	Board of Secondary Education, Rajasthan, India

ADDITIONAL SKILLS

API Gateway and Management, Javascript Development - JS\$\$ HTML\$\$ CSS, Project Management, XT - Core, XT - React, XT Web: Architect, XT-Web: Responsive

OTHER SKILLS

React , Redux , Node , Express , TypeScript , GraphQL , Next.js

CERTIFICATION/TRAINING

Certification Name	Year Completed
Accelerate Agentic AI - Skilled	2026

AZ-204 Azure Developer Associate
AZ-900 Microsoft Azure Fundamentals

2020
2020

ADDITIONAL LINKS

Source/Context

Linkedin

URL

<https://www.linkedin.com/in/manishsharma0217/>

OTHER DETAILS

Title

Significant Contributions

Description

As an Engineering Lead and Manager, Manish has consistently driven team growth, delivery excellence, and client satisfaction. He has mentored engineers across geographies, strengthened delivery governance, and built trusted client relationships. His ability to balance hands-on technical leadership with people management and stakeholder engagement has resulted in high-performing teams and successful programme outcomes.